

# Community Futures North Fraser Newsletter

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## Beyond Balanced Books Workshop

Not your usual stuffy old accountant, Donna King gives her financial training sessions with humour and leaves you feeling confident and empowered about your financial records. All this while realizing the important fact that finances can be a stressful and emotional topic. Come out and see the 12 "Tasks" she discusses including:

- There is more to your financial records than simple bookkeeping
- Tips and tricks that will help improve your cashflow
- Goal setting strategies
- Tax tips

Learn how to leverage the information you have and work smarter, not harder when it comes to your finances.

When

Tuesday, 17 November 2015 from 6:30 PM to 8:00 PM

Where

Community Futures North Fraser - 7337 Welton Street. Unit C, (facing the lane). Mission, BC V2V 3X1

[Click to Register](#)

For more information phone 604-826-6252, or email [info@northfraser.org](mailto:info@northfraser.org).

**This is a free event, but you must register to attend**

## Celebrating Small Business

October is small business month, with many great events, but if you are looking for a one on one discussion with someone about your business direction and challenges you might want to visit Community Futures North Fraser. Each year we provide advisory services to over 100 local businesses, and talking business with Community Futures can help you grow.

Statistics Canada tracks businesses supported by Community Futures and their numbers show CF-assisted firms outperformed a comparable group of non-assisted firms in employment growth,

survival rate and revenue growth.

- CF-assisted firms had a survival rate of 76 percent five years after the start of their businesses compared to 60 percent for non-assisted firms
- CF-assisted firms had a revenue growth rate of 13.8 percent compared to 6.1 percent for non-assisted firms
- CF-assisted firms had an average employment growth rate of 9.5 percent compared to 4.2 percent for non-assisted firms

Give us a call to make an appointment with our business advisor (604) 826-6252. (Or email, [info@northfraser.org](mailto:info@northfraser.org).)

## Small Business BC Webinars

Access Small Business BC seminars online, or download and store them on your computer for up to 7 days.

Click on the title of the webinar you are interested in and it will take you to the information and registration page.

### Webinars:

#### NEW SEMINARS FOR SMALL BUSINESS MONTH

##### [How to Motivate Your Employees for Success](#)

Friday, October 16, 2015 - 10:00 am to 12:00 pm

Do your employees drag their feet on Monday morning? Drive your business forward by harnessing the tips and tools to motivate your team every day of the week.

##### [Sales Strategies for Small Business](#)

Tuesday, October 20, 2015 - 9:00am - 12:00pm

Whether you have a product or a service, if you're in business, you're in sales! This seminar will help you understand how sales cycles affect your business, where to find business and the importance of customer relationships.

#### FREE SEMINARS FOR SMALL BUSINESS MONTH

##### [Mobile Marketing: Reaching Customers on the Go](#)

Thursday, October 15, 2015 - 1:00pm - 2:30pm

Smartphones are everywhere and have changed how customers act and what they want from your small business. Learn tips and techniques of mobile marketing to ensure that you're keeping up with this important trend.

##### [Start Smart Series](#)

Monday, October 19, 2015 - 9:00am - 4:00pm

Want to launch your business off the ground but don't know where to begin? Take this step-by-step seminar to help you start off smart in the right direction for your small business.

##### [Marketing in a Digital World for Small Business](#)

Thursday, October 29, 2015 - 1:00pm - 2:30pm

Take advantage of the newest advances in digital marketing and five invaluable tools, so you can create a great online presence for your business.

The Staff, Michele, Allan and Debbie  
Community Futures North Fraser

**A business that makes nothing but money is a poor business.**

~ Henry Ford

