

# Community Futures North Fraser Newsletter

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## Thinking About Importing or Exporting?

If you are interested in exporting or importing there are a number of government funded resources to support your move into the global economy. We just received notice of an export event focused on the food and beverage sector that will be held in Abbotsford, November 18. For more information [Click Here](#).

For other sectors thinking about export opportunities a good place to start is [Export Canada](#).

If you are thinking about importing try [Industry Canada](#) it is a great starting point and they also have information on exporting.

Another option for import/export information is the Small Business BC webinars. There are a number of webinars listed below, including a November 10 'Are You Thinking of Exporting?' workshop, and a December 1 'Are You Thinking of Importing?' workshop. If you have something to sell or are looking for new suppliers you can think globally.

## Beyond Balanced Books Workshop

Not your usual stuffy old accountant, Donna King gives her financial training sessions with humour and leaves you feeling confident and empowered about your financial records. All this while realizing the important fact that finances can be a stressful and emotional topic. Come out and see the 12 "Tasks" she discusses including:

- There is more to your financial records than simple bookkeeping
- Tips and tricks that will help improve your cash flow
- Goal setting strategies
- Tax tips

Learn how to leverage the information you have and work smarter, not harder when it comes to your finances.

**When:** Tuesday, 17 November 2015

**Time:** 6:30 - 8:00 PM

**Where:** Community Futures North Fraser - 7337 Welton Street. Unit C, (facing the lane).

[Click to Register](#)

For more information phone 604-826-6252, or email [info@northfraser.org](mailto:info@northfraser.org).

**This is a free event, but you must register to attend**

## Small Business BC Webinars

Access Small Business BC seminars online, or download and store them on your computer for up to 7 days.

Click on the title of the webinar you are interested in and it will take you to the information and registration page.

### Webinars:

#### [Are You Thinking of Exporting?](#)

Tuesday, November 10, 2015 9:00 am to 12:00 pm

#### [Marketing Essentials for Small Business](#)

Thursday, November 12, 2015 1:00 pm to 4:00 pm

#### [How to Motivate Your Employees for Success](#)

Monday, November 16, 2015 1:00 pm to 3:00 pm

#### [Retail Success: How to Get Your Product Into Stores](#)

Wednesday, November 18, 2015 9:00 am to 12:00 pm

#### [Sales Strategies for Small Business](#)

Thursday, November 19, 2015 1:00 pm to 4:00 pm

#### [Operations for Small Business](#)

Wednesday, November 25, 2015 1:00 pm to 3:00 pm

#### [Social Media and Online Marketing Tactics](#)

Friday, November 27, 2015 1:00 pm to 4:00 pm

#### [Are you Thinking of Importing?](#)

Tuesday, December 1, 2015 9:00 am to 11:30 am

#### [Negotiating Contracts: Get the Right Deal](#)

Tuesday, December 1, 2015 1:00 pm to 2:30 pm

#### [Communicate with Confidence](#)

Friday, December 4, 2015 1:00 pm to 4:00 pm

**Sincerely,**

The Staff  
Community Futures North Fraser

**A business that makes nothing but money is a poor business.**

**~ Henry Ford**



Western Economic  
Diversification Canada

Diversification de l'économie  
de l'Ouest Canada

